Atty. Docket No.: 017887-011010US
Applicant: Kapur
Title: SYSTEMS AND METHODS FOR GENERATING CONCEPT
UNITS FROM SEARCH QUERIES
Sheet 1 of 9

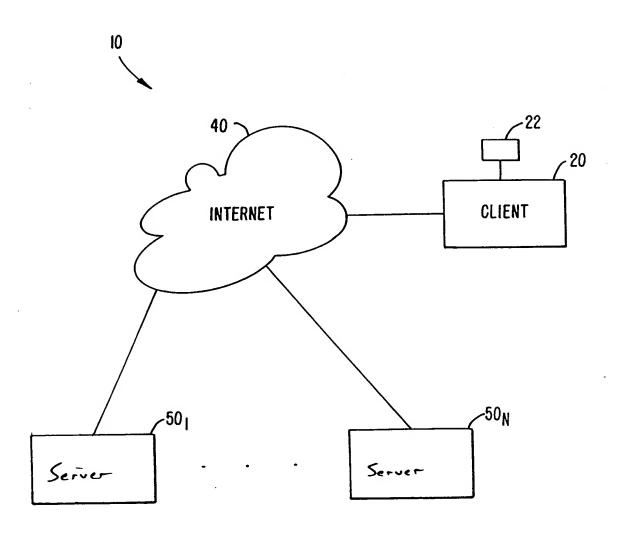


FIG. 1.

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Applicant: Kapur
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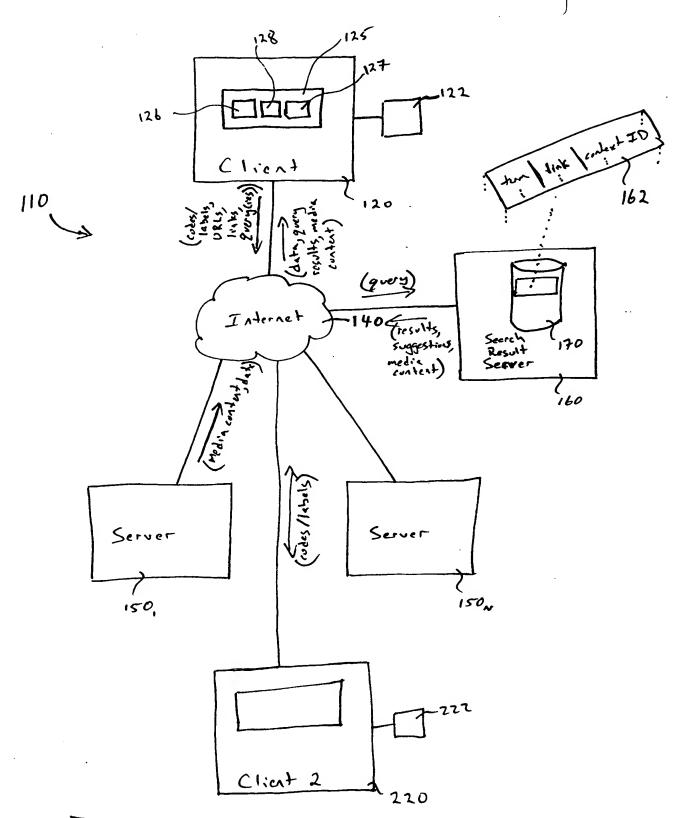
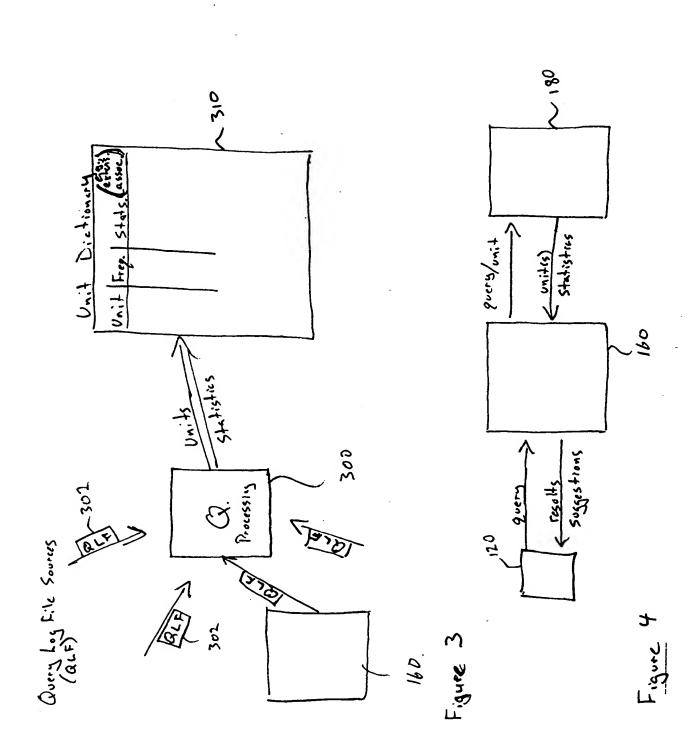


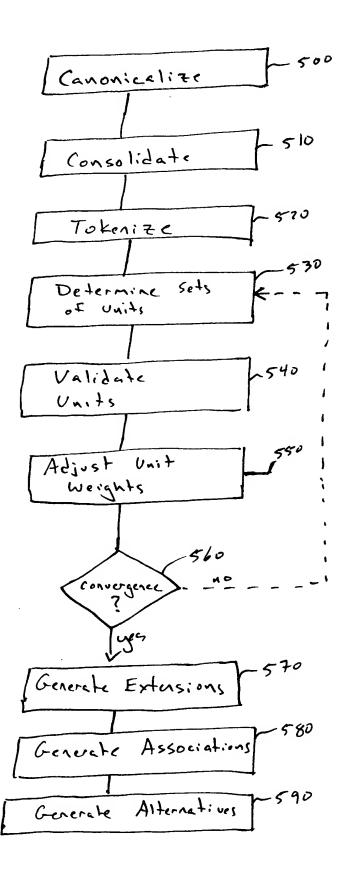
Figure 2

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UNITS FROM SEARCH QUERIES
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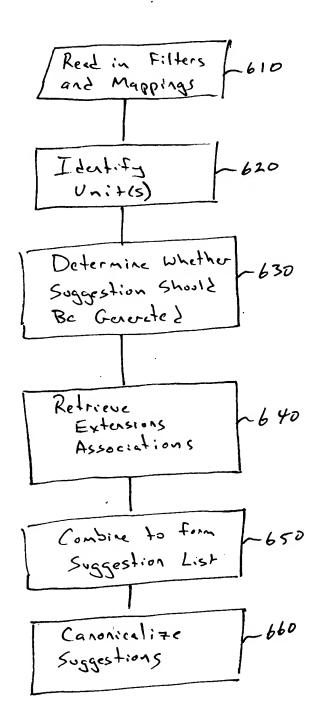
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F16. 5



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F1G. 6



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Extensions 1-6 (20) that contain the string birds ( <u>link</u> ) ( <u>Select</u> ) in list, map (list):, ():							
Rank	(Extension)	Results	Action	(Frequency as an extension)	and as a query	In list, map (list)	
1	<u>birds</u> ( 19 )	( <u>link</u> )	( <u>Select</u> )	32991	5471	,()	
2	birds of prey	( <u>link</u> )	( <u>Select</u> )	2616	1529	,()	
3	humming birds	( <u>link</u> )	( <u>Select</u> )	301	201	,()	
4	endangered birds	( <u>link</u> )	( <u>Select</u> )	268	147	,()	
5	birds of pray	( <u>link</u> )	( <u>Select</u> )	149	78	,()	
6	types of birds	( <u>link</u> )	( <u>Select</u> )	136	93	,()	

Rank	( Association )	Results	Action	(Frequency as an association)	and as a query	In list, map (list)
1	<u>pictures of</u> ( 8040)	( <u>link</u> )	( <u>Select</u> )	1519	536	, <u>pictures</u> ( synonyms)
2	<u>love</u> ( 3982 )	( <u>link</u> )	( <u>Select</u> )	. 897	320	,()
3	wild ( 1050 )	( <u>link</u> )	( <u>Select</u> )	748	148	,()
4	<u>for sale</u> ( 5226 )	( <u>link</u> )	( <u>Select</u> )	686	148	,()
5	<u>exotic</u> ( 365 )	( <u>link</u> )	(Select	680	203	adult words, ()

658

92

,()

(Select

(link)

Associations 1-6 (465) that contain the string birds (link) (Select) in list, map (list):, ():

FIG. 7

... <u>pictures</u> (

15109)

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		The state of the s	
Query:	wood	Submit   R   T   Both	Adult filter
<b>—</b>		<u> </u>	
is on			

Extensions 1-6 (88) that contain the string wood 104875 (1409) (Lists) in list, map (list): ,:								
Rank	(Extension)	Search	Action	(Frequency)	Related	In list, map (list)	In list, map (list)	
1		<u>wood</u> (87)	( <u>Lists</u> )	<b>104875</b> ( <i>1409</i> )	wood 104875 ( 1409 ) ( <u>Lists</u> )	,		
2	elijah ( 10 )	elijah wood ( 2 )	( <u>Lists</u> )	8196 ( 5561 )	elijahwood 130 ( 114 ) ( <u>Lists</u> )	,	3	
3	<u>flooring</u> ( 17 )	wood flooring (1	( <u>Lists</u> )	<b>2017</b> ( 713 )	woodflooring <b>52</b> ( 29 ) ( <u>Lists</u> )	,	,	
4	<u>floor</u> ( 41 )	wood floor (1)	( <u>Lists</u> )	1877(164)	<u>woodfloor</u> < 32 ( 19 ) ( <u>Lists</u> )	,	,	
5	<u>working</u> ( 17	wood working (	( <u>Lists</u> )	<b>1836</b> ( 585 )	<u>woodworking</u> 9932 ( <i>1763 )</i> ( <u>Lists</u> )	1	•	
6	<u>floors</u> ( 10 )	wood floors (2)	( <u>Lists</u> )	<b>1739</b> ( <i>450</i> )	<u>woodfloors</u> < <b>32</b> ( 26 ) ( <u>Lists</u> )	1	j	

Assoc	Associations 1-6 ( 2161 ) that contain the string wood 104875 ( 1409 ) ( Lists ) in list, map (list): , :								
Rank	( <u>Association</u> )	Search	Action	( <u>Frequency</u> )	Related	In list, map (list)	In list, map (list)		
1	<u>furniture</u> ( 2438 )	wood furniture	( <u>Lists</u>	<b>3374</b> ( 299	woodfurniture	, <u>forniture</u> ( bad spellings ) <u>funiture</u> ( bad spellings ) <u>furnature</u> ( bad spellings ) <u>furneture</u> ( bad spellings ) <u>furniature</u> ( bad spellings ) <u>furnitures</u> ( bad spellings ) <u>furntiure</u> ( bad spellings )			
2	<u>products</u> ( 2720 )	wood products	( <u>Lists</u> )	<b>2323</b> ( 112 )	woodproducts < 32 (8) (Lists)	,	,		
3	<u>burning</u> ( 531 )	wood burning	( <u>Lists</u> )	<b>2031</b> ( <i>66</i> )	woodburning 391 ( 48 ) ( <u>Lists</u> )	•	<b>1</b> ■		
4	<u>county</u> ( 4640 )	wood county	( <u>Lists</u> )	<b>1931</b> ( 53 )	woodcounty < 32 ( < 8 ) ( <u>Lists</u> )	•	1		
5	robert ( 1615 )	robert wood	( <u>Lists</u> )	1685 ( 44 )	robertwood < 32 ( < 8 ) ( <u>Lists</u> )	•	j		
6	<u>plans</u> ( 1271 )	wood plans	( <u>Lists</u> )	<b>1556</b> ( <i>112</i>	woodplans < 32 ( 15 ) ( <u>Lists</u> )	•	•		

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<b>7</b>	EKO	s e :	arch

Your Search: wood

Search

Advanced Web Search

**Preferences** 

Related: elijah wood, wood flooring, wood stoves, wood furniture

More...

Web Directory News Yellow Pages Images NEW!

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Categories: • Flooring > Wood • B2B > Construction > Wood and Plastics • Construction

> Wood and Plastics > Lumber • More...

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www.internetfloors.com

•Browse Hardwood Inventory - Carpet-USA is one of North America's leading distributors of carpeting and hardwood flooring. If we don't meet or beat the competition, you get your flooring free.

www.carpet-usa.com

#### TOP 20 WEB RESULTS out of about 16,600,000

# 1. Woodworking information and plans for woodworkers: WOOD

#### Online B

Woodworking information, plans, tools, software, and supplies are what you will find at your woodworking resource, **Wood** Online. ...

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## 2. WOODWEB ₽

information resource for the woodworking industry

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₩ More sites about: Crafts > Woodworking

#### 3. Robert **Wood** Johnson Foundation **由**

RWJF makes grants to improve the health and health care of all Americans. The site contains information on applying for a grant, national programs, a full library of RWJF publications and much more.

www.rwjf.org/ cached | more results from this site

More sites about: <u>Health Care > Organizations</u>

## 4. APA - The Engineered Wood Association

www.apawood.org/ cached | more results from this site

₩ More sites about: Lumber > Organizations

#### 5. Audrey Wood Clubhouse 🕫

join Audrey and four other authors and illustrators in a clubhouse where kids, parents, teachers and librarians can join in activities and discover how children's picture books are written and illustrated.

www.audreywood.com/ cached | more results from this site

F16.9

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FIG. 10

YAHOO! search

Search Home | Yahoo! | Help

Your Search: birds

Search

Advanced Web Search Preferences

Related: pictures of birds, birds of prey, love birds,

wild birds More ...

Web

Directory News Yellow Pages Images NEW!

What's New | Send Feedback

**INSIDE YAHOO!** 

Animals: get Birds facts and photos on Yahooligans! Animals

Pictures: find Pictures of Birds on Yahoo! Picture Gallery

Pets: Information about Birds in Yahoo! Pets

Classifieds: Search for Birds

Birds \* More...

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www.lowes.com

\*Bird Control Products that Work - Bird control products and services that are effective, humane and easy to use. Free bird and wildlife control catalog. www.nixalite.com

### TOP 20 WEB RESULTS out of about 6,460,000

### 1. Cornell Lab of Ornithology B

international center for the study, appreciation, and conservation of birds.

birds.cornell.edu/ cached | more results from this site

► More sites about: New York State > Ithaca > Cornell University > Lab of Ornithology

#### 2. Birds-Zoom School-Enchanted Learning Software

Birds at Zoom School is devoted to birds, bird evolution, fossils, songs, bird watching, backyard birding, bird jokes, bird stamps, bird origami, bird songs ...

www.enchantedlearning.com/subjects/birds/ cached | more results from this site

#### 3. BirdsnWays Guide to Pet Birds, Parrots & Exotic Birds Care & ... 👨 Guide to pet parrots & exotic birds care and breeding. Classified ads ... chats, etc. Complete

Guide to Pet Birds, Pet Parrots & Exotic Birds. ... www.birdsnways.com/ cached | more results from this site

# 4. Birds of North America 👨

excerpts and subscription details for this series which provides a detailed scientific account of each of the more than 700 species nesting in the 50 United States and Canada. www.birdsofna.org/ cached

➡ More sites about: Shopping > Bird Books > Titles